

INVOICE



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
Main: (855) 333-2676
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
105016-1	11/27/16	November 2016	10/31/16 - 11/07/16

Property	Account Executive	Sales Office	Sales Region
WHIO-TV	Philadelphia CoxReps	CoxReps Philad	National

Billing Address:

Targeted Platform Media LLC
Attention: Accounts Payable
1291 Hollywood Avenue
Annapolis, MD 21403

Send Payment To:

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606

Advertiser	Product	Estimate Number
ISS/Priorities USA Action-A	PRIORITIES USA ACTN	4563

Flight Dates	Order #	Alt Order #
11/01/16 - 11/07/16	105016	08221210

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref
9722	14205

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
10	1	WHIO	Tu	11/01/16	6:28 AM	Daybreak Edition 6a	6:00 AM-7:00 AM	:30	PRATV1649H	\$1,200.00	NM
23	1	WHIO	Tu	11/01/16	12:10 PM	NewsCenter 7 @ noon	12p-1230p	1:00	PRATV1645H	\$3,050.00	NM
19	1	WHIO	Tu	11/01/16	7:59 PM	Tue Hour1	8:00 PM-9:00 PM	:30	PRATV1649H	\$4,250.00	NM
4	3	WHIO	W	11/02/16	4:29 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	PRATV1649H	\$1,000.00	NM
6	2	WHIO	W	11/02/16	5:12 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	PRATV1649H	\$2,000.00	NM
9	2	WHIO	W	11/02/16	6:29 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	PRATV1649H	\$2,500.00	NM
12	4	WHIO	Th	11/03/16	7:41 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRATV1649H	\$1,000.00	NM
22	1	WHIO	Th	11/03/16	12:35 AM	Stephen Colbert	1135p-1237a	1:00	PRATV1645H	\$1,850.00	NM
10	3	WHIO	F	11/04/16	6:10 AM	Daybreak Edition 6a	6:00 AM-7:00 AM	:30	PRATV1649H	\$1,200.00	NM
24	1	WHIO	F	11/04/16	8:40 AM	CBS This Morning	7a-9a	1:00	PRATV1645H	\$2,000.00	NM
3	2	WHIO	F	11/04/16	12:23 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	PRATV1649H	\$1,525.00	NM
11	4	WHIO	F	11/04/16	7:17 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	PRATV1649H	\$2,000.00	NM
18	2	WHIO	Sa	11/05/16	11:38 PM	M-Su 11p News	11:00 PM-11:35 PM	:30	PRATV1649H	\$2,200.00	NM
21	1	WHIO	Su	11/06/16	9:53 AM	CBS Su Morning	9a-1030a	1:00	PRATV1645H	\$2,800.00	NM
20	1	WHIO	Su	11/06/16	9:21 PM	Sun Prime Hour 2	8p-9p	1:00	PRATV1645H	\$6,500.00	NM
27	1	WHIO	M	11/07/16	5:38 AM	Daybreak Edition 530a	530a-6a	1:00	PRATV1645H	\$1,800.00	NM
12	3	WHIO	M	11/07/16	8:49 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRATV1649H	\$1,000.00	NM
3	1	WHIO	M	11/07/16	12:21 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	PRATV1649H	\$1,525.00	NM
4	2	WHIO	M	11/07/16	4:20 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	PRATV1649H	\$1,000.00	NM
6	1	WHIO	M	11/07/16	5:12 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	PRATV1649H	\$2,000.00	NM
28	1	WHIO	M	11/07/16	5:28 PM	NewsCenter 7 5p	5p-530p	:30	PRATV1649H	\$2,000.00	NM
26	1	WHIO	M	11/07/16	7:19 PM	M-F 7p-730p	7p-730p	:30	PRATV1649H	\$2,000.00	NM
2	1	WHIO	M	11/07/16	12:08 AM	Stephen Colbert	11:35 PM-12:35 AM	:30	PRATV1649H	\$925.00	NM
25	1	WHIO	M	11/07/16	12:36 AM	Stephen Colbert	1135p-1237a	1:00	PRATV1645H	\$1,850.00	NM
Total Spots								24			

Payment Terms 30 Days

Gross Total \$49,175.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Cox Media Group, whether verbal or written.
 We warrant that the digital billing information is taken from official Proof of Performance reporting. Service delivered utilizing Google Display Network is assessed a management fee.

Questions? Contact: Broadcastinvoicing@coxinc.com 1-855-333-2676 Thank you for your business!

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Agency Commission **\$7,376.25**

Net Amount Due **\$41,798.75**

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